

RUNNING TO STOP THE TRAFFIK LIMITED

Annual Report

2019/20



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Message from the Board of Directors

10 Years and Growing. RTSTT is Here to Stay!



Left to right: Lavine Hemlani, Gloria Yu, Christopher Schrader, Pascale Litmaath, Tony Verb (Not in photo: Justin Fulcher)

"To say that 2020 has been a challenging year would be an understatement. Preceded by a disrupted 2019, the core team at RTSTT has had to regroup, review, and transform events, awareness campaigns and fundraising initiatives, to create a *virtual global presence*.

Hearing the voices of young adults who drive RTSTT, the charity decided early on not to let the pandemic hamper student initiatives or silence awareness campaigns. In fact, *RTSTT's work has never been more important*. Millions of vulnerable families and individuals find themselves without access to freedom, safety, and basic, primary human necessities for dignity and survival.

Following the directives of the Hong Kong Government in 2019 and 2020, key 24 Hour Race and Peak 24 initiatives, which are driven from the Hong Kong hub, have had to be postponed, first in Hong Kong, and eventually around the world.

Consequently, the 24 Hour Race and Peak 24 revenue, as well as revenue from other fundraising efforts, has been seriously affected. Regretfully, RTSTT has experienced its toughest financial year.

We know RTSTT does not stand alone and that NGO's across the world are faced with unprecedented challenges. The core team feels encouraged by the financial support, albeit minimal, that the Hong Kong Government offered NGO's, signifying its recognition and endorsement of what RTSTT continues to do as an Hong Kong-registered charity.

Since 2010, RTSTT has grown to become the *world's leading student-led movement combatting the scourge of modern day slavery*.

RTSTT initiatives are organised by youth for youth.

As a Board we believe in and applaud a generation of youth, who are fully aware of the scourge of modern day slavery. They are leaders across all languages, cultures and borders, who are resourceful, equipped and poised to make a difference, through whichever industry, field or walk of life they choose.

Thank you for your continued support of these *pioneering changemakers!*"

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RUNNING TO STOP THE
TRAFFIK LIMITED



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Our vision

● Millions of Young People. 24 Hours. The End of Slavery.

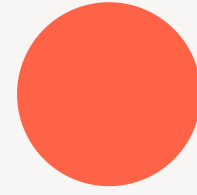


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Our mission

- To challenge our generation to lead global action against slavery through the 24 Hour Race movement





What do we do?

Since 2010, thousands of youth around the world have taken part in RTSTT's 24 Hour Races and leadership programs. Today, we offer a wide range of initiatives where students from all backgrounds can join the fight against slavery through a medium that best suits them.

Fundraising

Mentoring
Workshops

Youth Empowerment
Conferences

Student Leadership

24 Hour Races

Professional
Incubators

Seeding Campaigns

Corporate Events

Fundraising

● Strategic partnership with A21

Fundraising is one of the core reasons why the RTSTT exists. Through 24 Hour Races around the world, thousands of high school students have fundraised over **HK\$10 Million** in a fight against slavery. We have worked with formidable charitable partners in projects and efforts to help boys, girls, men, and women escape the bond of slavery.

This year, RTSTT established a partnership with A21 to rebuild a Child Advocacy Centre (CAC) in Pattaya, Thailand.



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Continued on next page...

...fundraising continued

What is #OperationCAC?

Rebuilding Child Advocacy Centre

#OperationCAC is a year-long partnership with A21 to deliver a global blow to human trafficking.

The CAC Pattaya is designed to assist officers working on the ground in conducting cases against child sex offenders, child traffickers and online crimes against children. The CAC model creates a safe environment where child victims of trafficking and sexual exploitation are able to speak to forensically trained interviewers about trauma they have experienced or witnessed. Furthermore, the CAC in Pattaya is equipped to provide skills and educational training to at risk families and survivors, in addition to professional training to first responders and professionals working in the child protection field.

This project needs **US\$ 100k** from start to completion in order to be successful.



Left to right: Christopher Schrader (Founder, RTSTT), Nick Caine (CEO, A21), Daniel Hestevold (COO, 24 Hour Race)



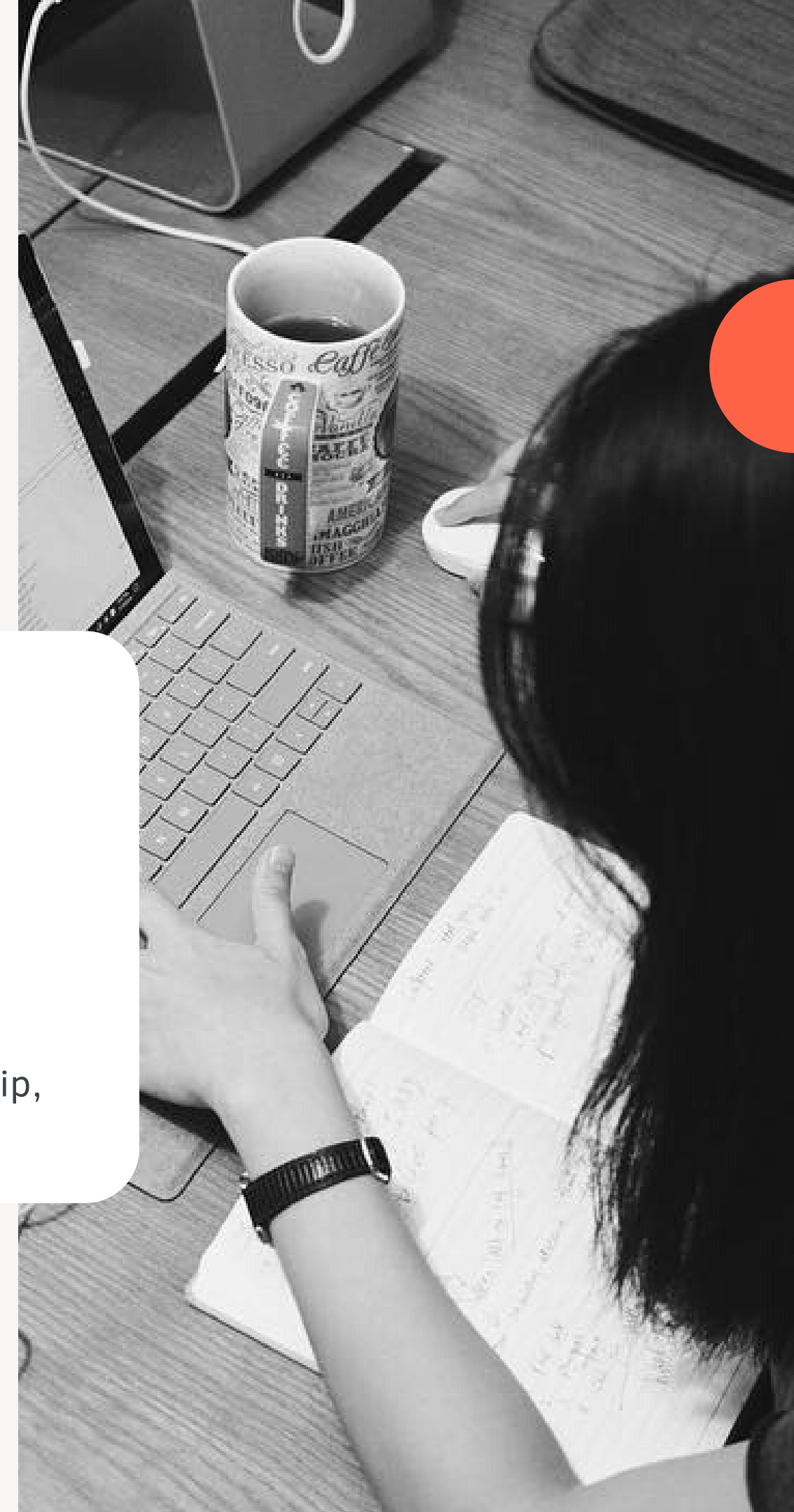
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Mentorship Workshops

- Courses in leadership & other relevant topics

RTSTT has harnessed its global network of schools and students to develop a tailor-made workshops for schools and students.

These deliberately small workshops offer a great opportunity for students to hear from a host of professionals on topics like leadership, communication, Covid-19's impact on slavery, and more.



Youth Empowerment Conferences

 **Down-to-earth inspirational talks on empowerment**

Since 2010, more than 100,000 students have taken part in our youth empowerment conferences, learning about the issues of modern day slavery and how they can make a tangible difference.

RTSTT engages with youth from high schools across Asia, Australia, the UK and the USA to inspire them to make a difference wherever they are. We believe that every young person has the potential to change the world for those around them if they put their mind, resources, and time into it.

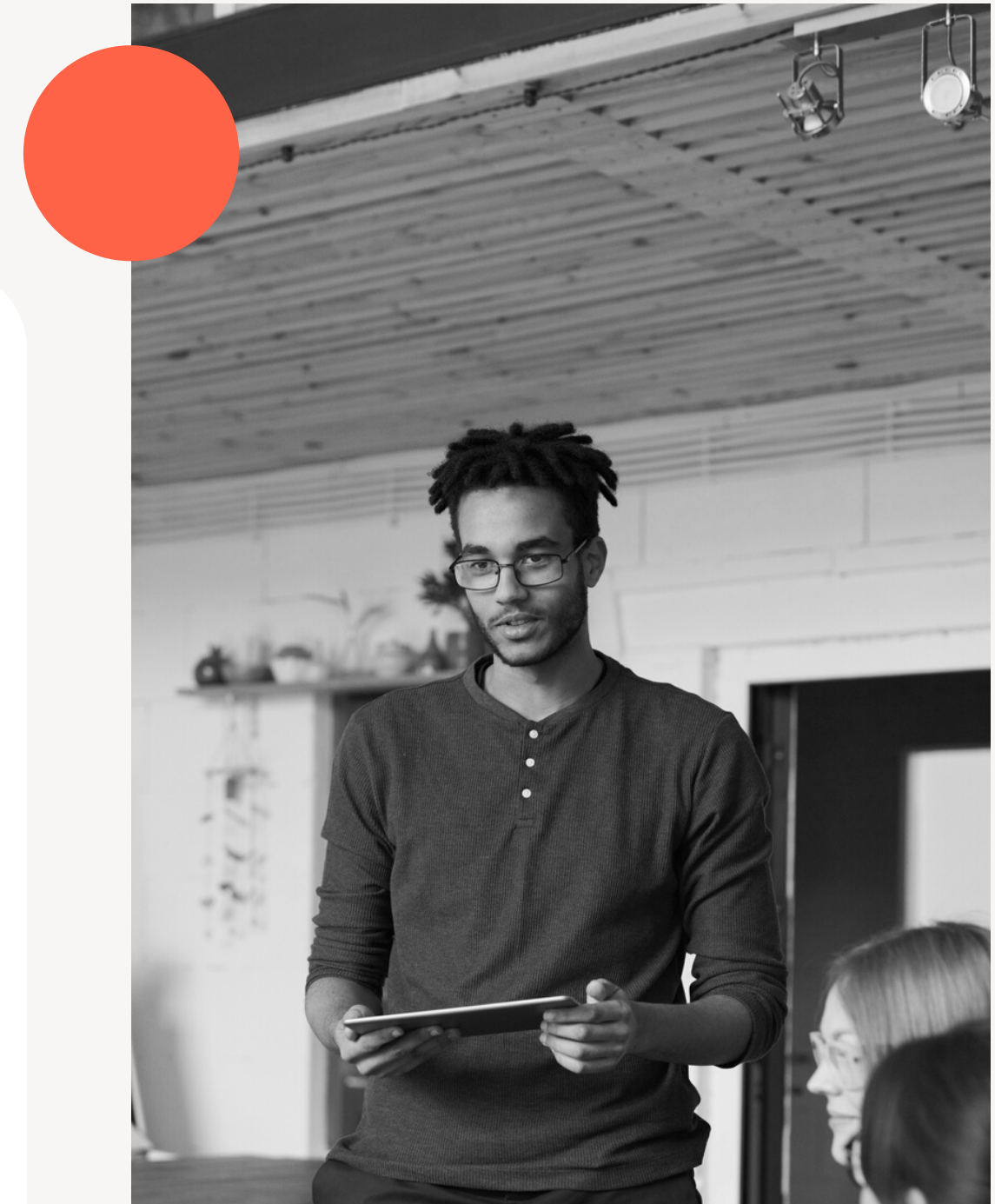


Student Leadership

● 8-10 month selective leadership journey with RTSTT

Everything we do as a charity we do through youth. Students from around the world apply to intern with RTSTT for a 8-10 month period. We believe that as we equip young minds we are able to transform students to become social entrepreneurs and innovators. Our aim is to empower by offering mentorship, structure, and guidance throughout the process of organising various RTSTT initiatives.

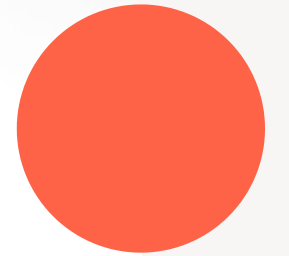
RTSTT establishes business rules, feedback, and support systems for student leaders and allows them to map out a plan to develop the resources, partners, and support to build a 24 Hour Race, conference, or other events. Despite a strategic framework in place for the students, the Race will pose a constructive and inspiring challenge requiring the students' perseverance, creativity, and determination to be a force for good.





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24 Hour Races



● Our famous 24 Hour Race

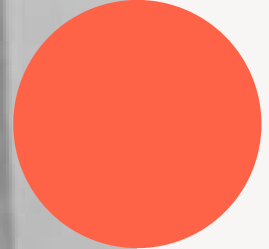
Since 2010, more than 10,000 runners have taken part in our 24 Hour Race that raises funds and awareness about modern day slavery.

One runner per team will run as many laps as he/she can before handing over the baton to their teammate. There will be one runner per team running at all times. They will run as many laps as they can before handing over the baton to their team mate. Each lap is counted upon completion. The team who has collectively run the most number of laps wins. All participating students are required to have strict adult supervision.





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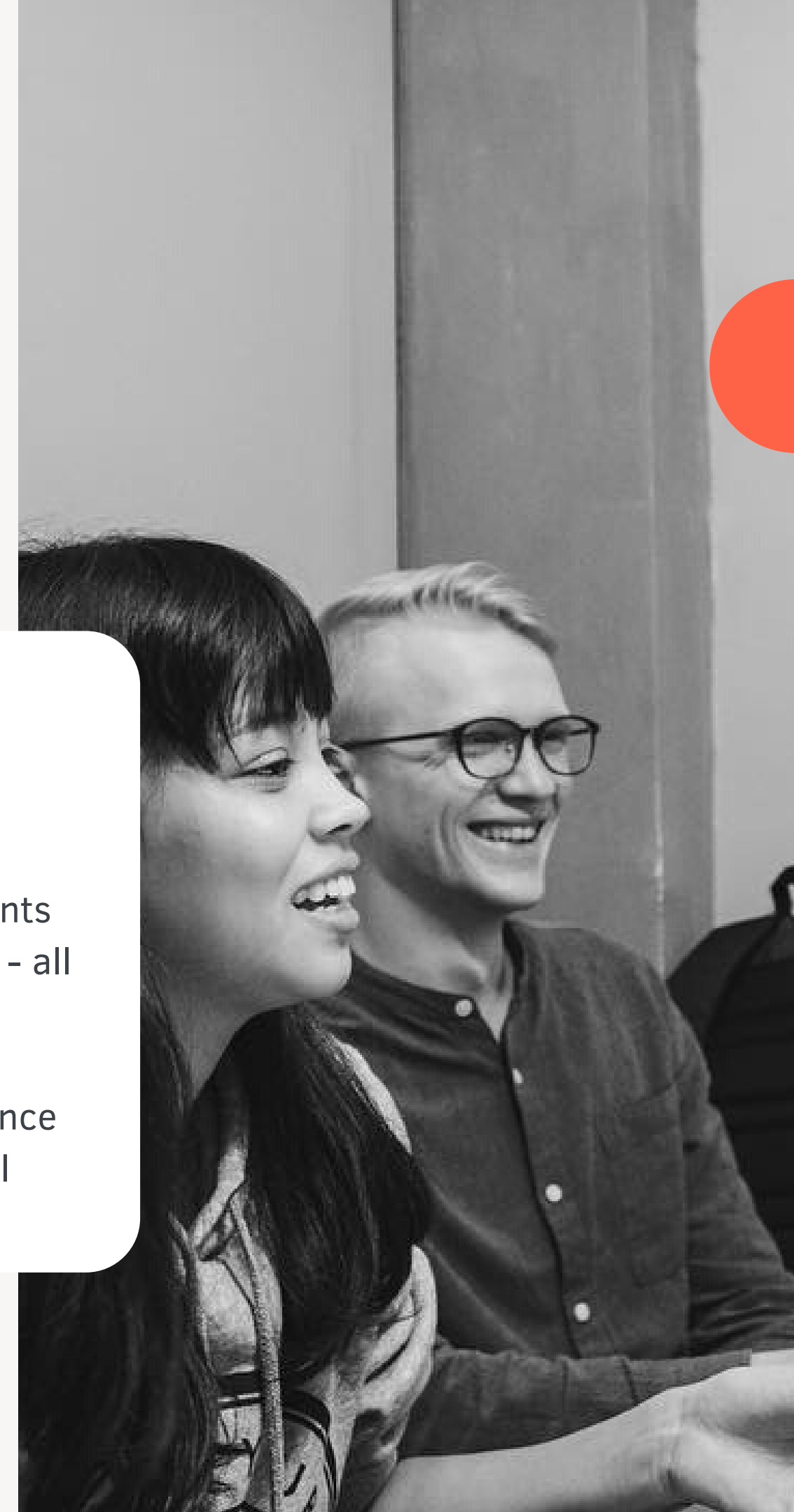


Incubators

- A limited, deep-dive course into ethical business & professional etiquette

Our incubator courses run throughout the academic year and offer students relevant content to support their professional and personal development - all whilst being engaged in a creative and empowering setting.

Our goal is to empower and equip participants with the skills and confidence to reach their professional and personal goals, through the lens of ethical business practices in the modern era of social entrepreneurship.





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Seeding Campaigns

- 2-3 month mentored project-building competition

Throughout the year we give high school and university students the opportunity to bring their idea to life by joining our completely free, 2-3 month seeding campaigns, during which they work with RTSTT mentors and voluntary professional.

Dozens of students have already taken part in our campaign creating some exciting projects. As interest grows, RTSTT will select projects that complement and add value to our mission statement.





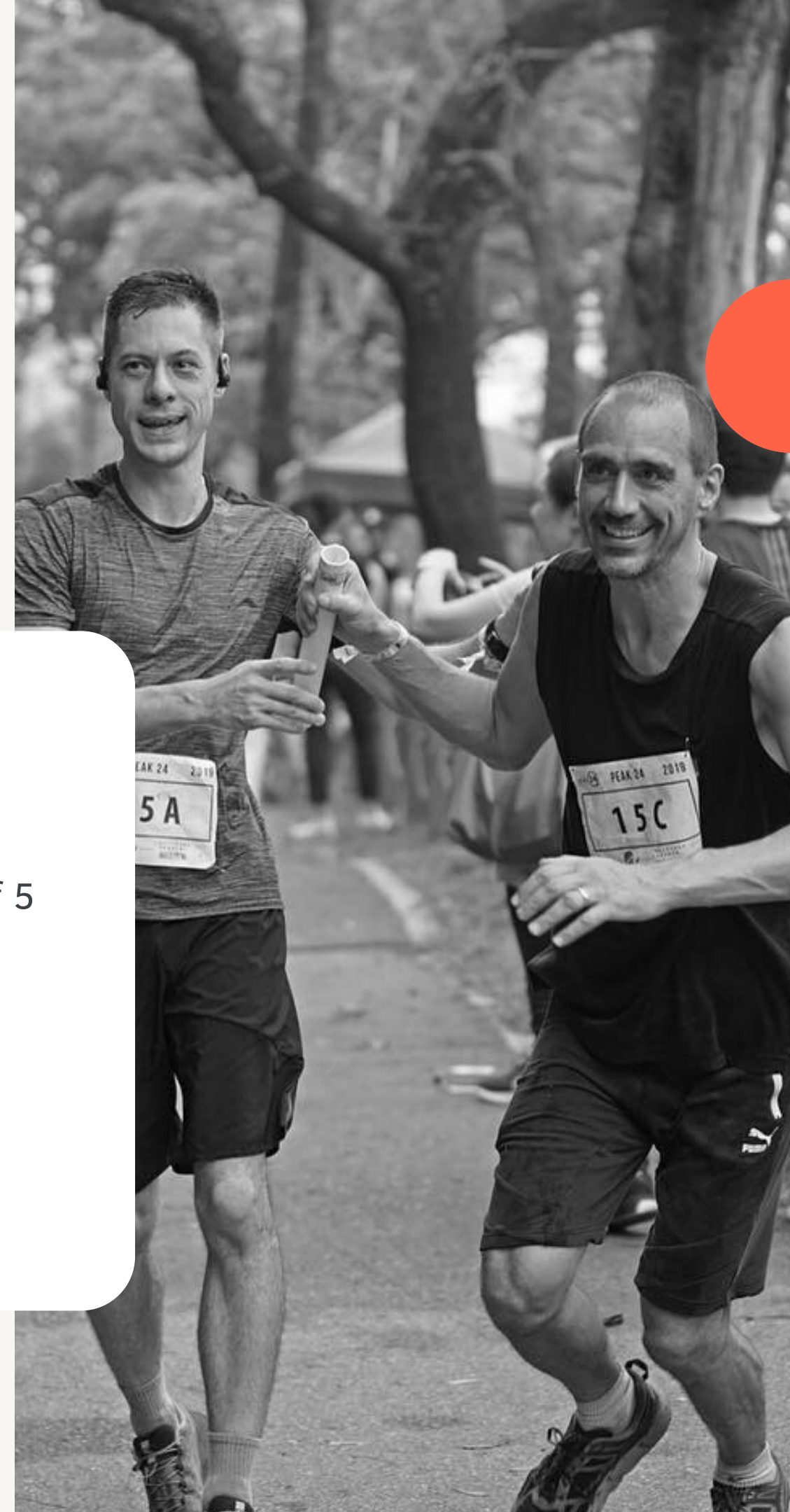
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Corporate Events

- Peak24 - annual corporate fundraising and awareness race

Our Peak24 corporate race is an unforgettable event where teams of 5 run a full marathon in relay-style. Set on one of Hong Kong's most iconic running tracks, the event offers teams a chance to challenge themselves in order to support the fight against modern slavery.

Peak24 has engaged over 50 large companies in Hong Kong, raising more than HKD 2 million.



OUR YEAR IN NUMBERS

September 2019 - August 2020

Mentoring Workshops

- 617
- 18 workshops

Youth Empowerment Conferences

- 5 mini conferences
- 140 participants

Student Leadership

- 144 directors and committee members
- 107 team leaders

24 Hour Races

- 2 Races
- 864 participants
- 32 schools

Seeding Campaigns

- 18 participating projects

Professional Incubators

- 2 courses
- 18 students

OUR YEAR IN NUMBERS

Global Revenue | September 2019 - August 2020

2019/2020

Donations

HK\$825,000.00

24 Hour Race Revenue

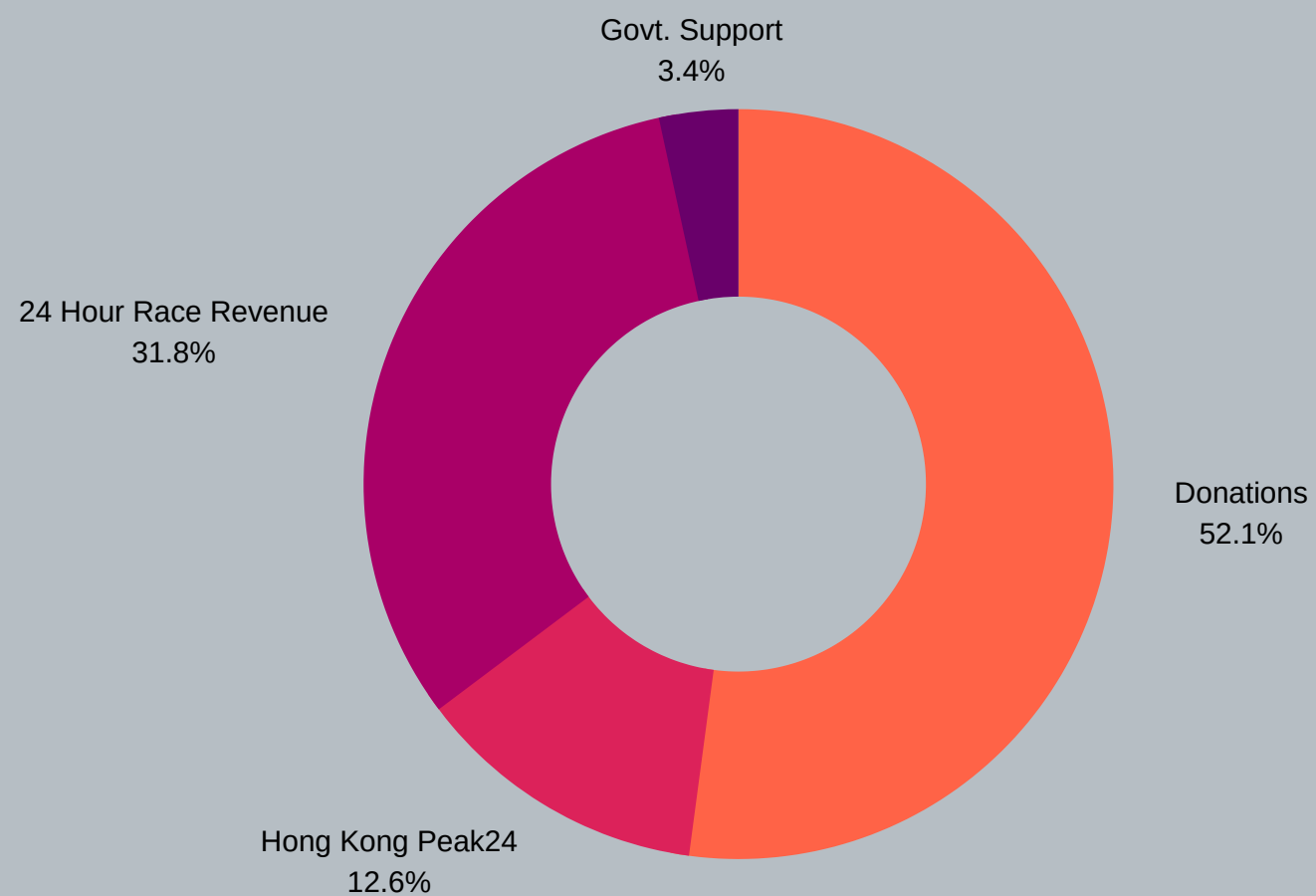
HK\$304,190
HK\$304,190

Hong Kong Peak24

HK\$ 200,000.00

HKSAR Government Support

HK\$ 54,000.00



2018/2019

Donations

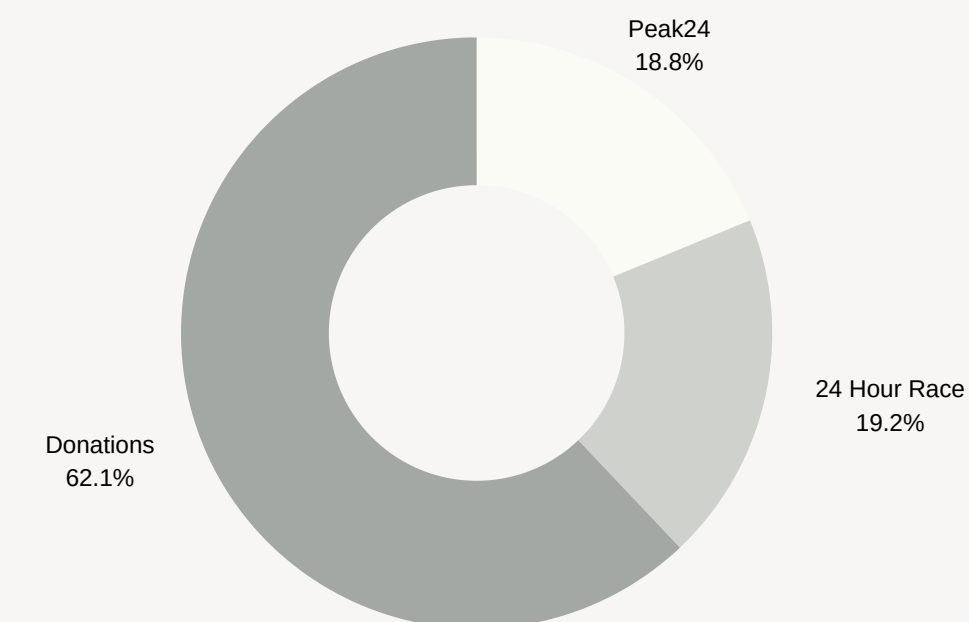
HK\$ 1,735,000.00

24 Hour Race Revenue

HK\$ 535,750.00

Hong Kong Peak24

HK\$ 525,000.00



This year we saw a donation loss of HK\$1.1 Million compared to last year due to the decrease of 24 Hour Race's held. Additionally, the cancellation of our Hong Kong corporate race, Peak24, led to a loss of additional sponsorship and fundraising allocated towards RTSTT's general overheads.

OUR YEAR IN NUMBERS

Global Expenditure | September 2019 - August 2020

2019/2020

RTSTT Initiatives

HK\$ 717,000.00

Fixed Overheads

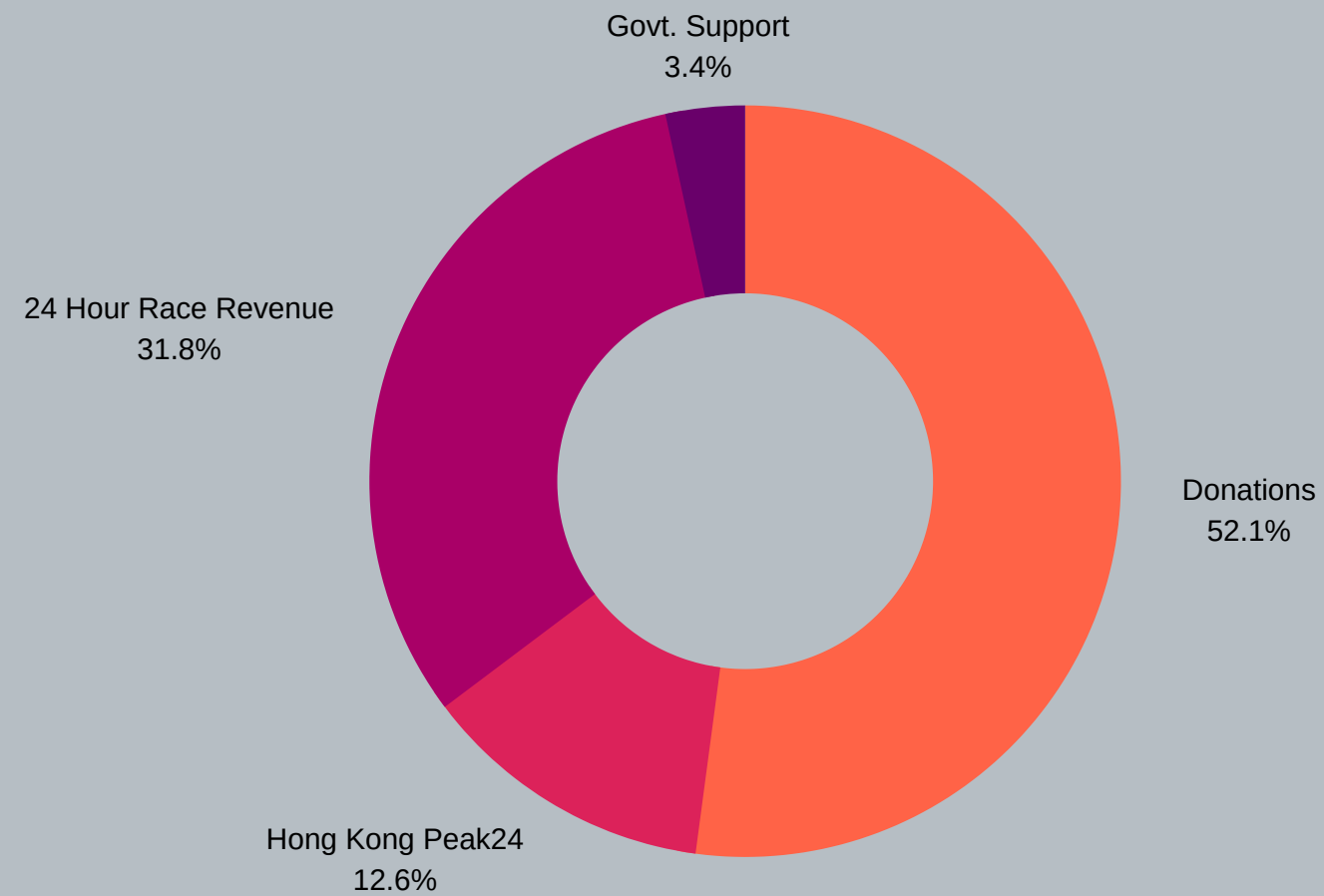
HK\$ 651,000.00

RTSTT Education & Awareness

HK\$ 201,000.00

RTSTT Fixed Assets, Repair & Maintenance

HK\$ 109,000.00



2018/2019

Charity Partnerships

HK\$ 785,000.00

Education & Awareness

HK\$ 109,000.00

RTSTT Initiatives

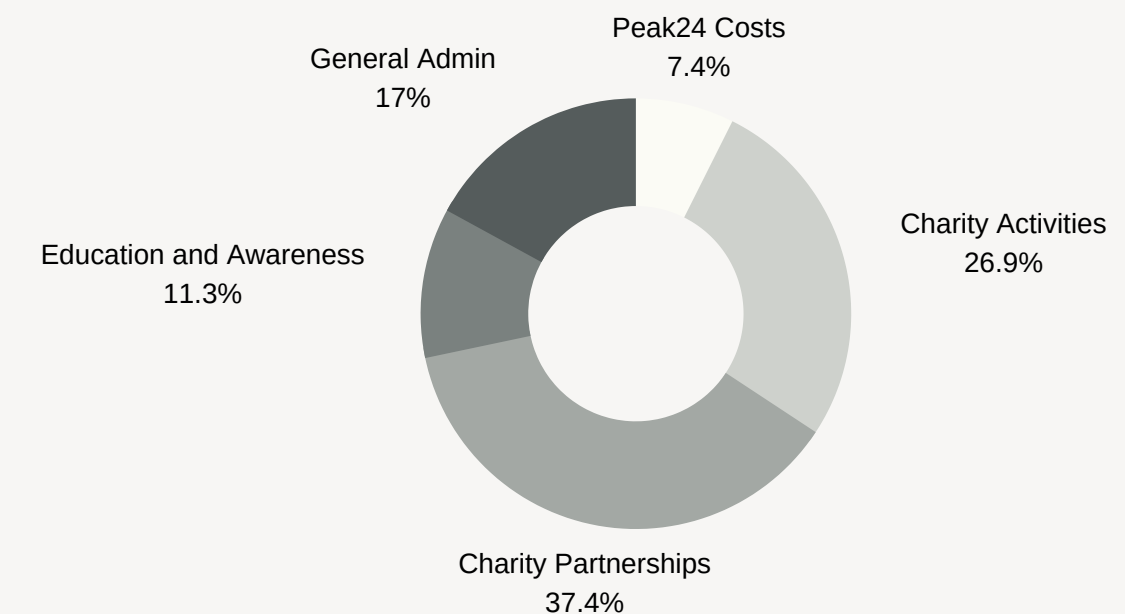
HK\$ 563,000.00

RTSTT Fixed Assets, Repair & Maintenance

HK\$ 72,000.00

Fixed Overheads

HK\$ 357,000.00



In what has been an unprecedented year, RTSTT decided early on not to let the pandemic hamper student initiatives, and since the outbreak of the virus we have regrouped our teams, reviewed our overheads and revamped our events and our curriculum to create a virtual, global presence. As RTSTT charity partnership with A21, has had taken a pause during the pandemic, RTSTT has used its time and resource to host global online initiatives including mentoring workshops, youth empowerment conferences, and seeding campaigns in order to keep students engaged and RTSTT's mission going.



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Celebrating 10 years!

Our history at a glance

- It all started in Hong Kong 2010 when a visionary, endurance athlete from Li Po Chun, United World College, had the foresight to unite youth endurance with philanthropy in an event known as the **24 Hour Race**.

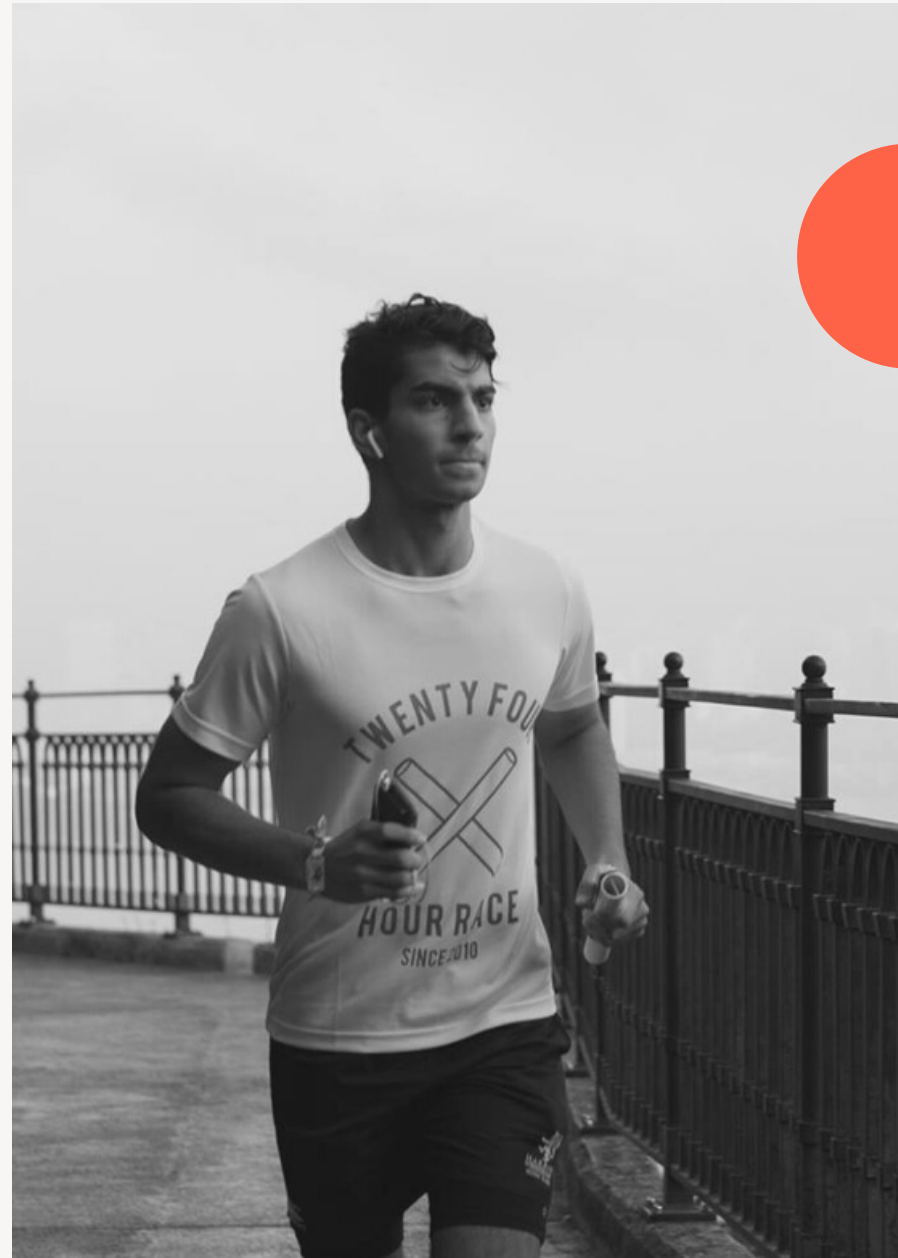
The idea was simple; student teams would compete in an **entirely student-led**, endurance relay-race, over the course of 24 hours to raise awareness and funds to **fight scourge of against human trafficking**.

Since 2010, RTSTT has seen student initiatives in Hong Kong to Singapore, Kuala Lumpur, Seoul, Dhaka, New York San Francisco, London, Cardiff, and Sydney and has quickly become a leader in the abolitionist movements.





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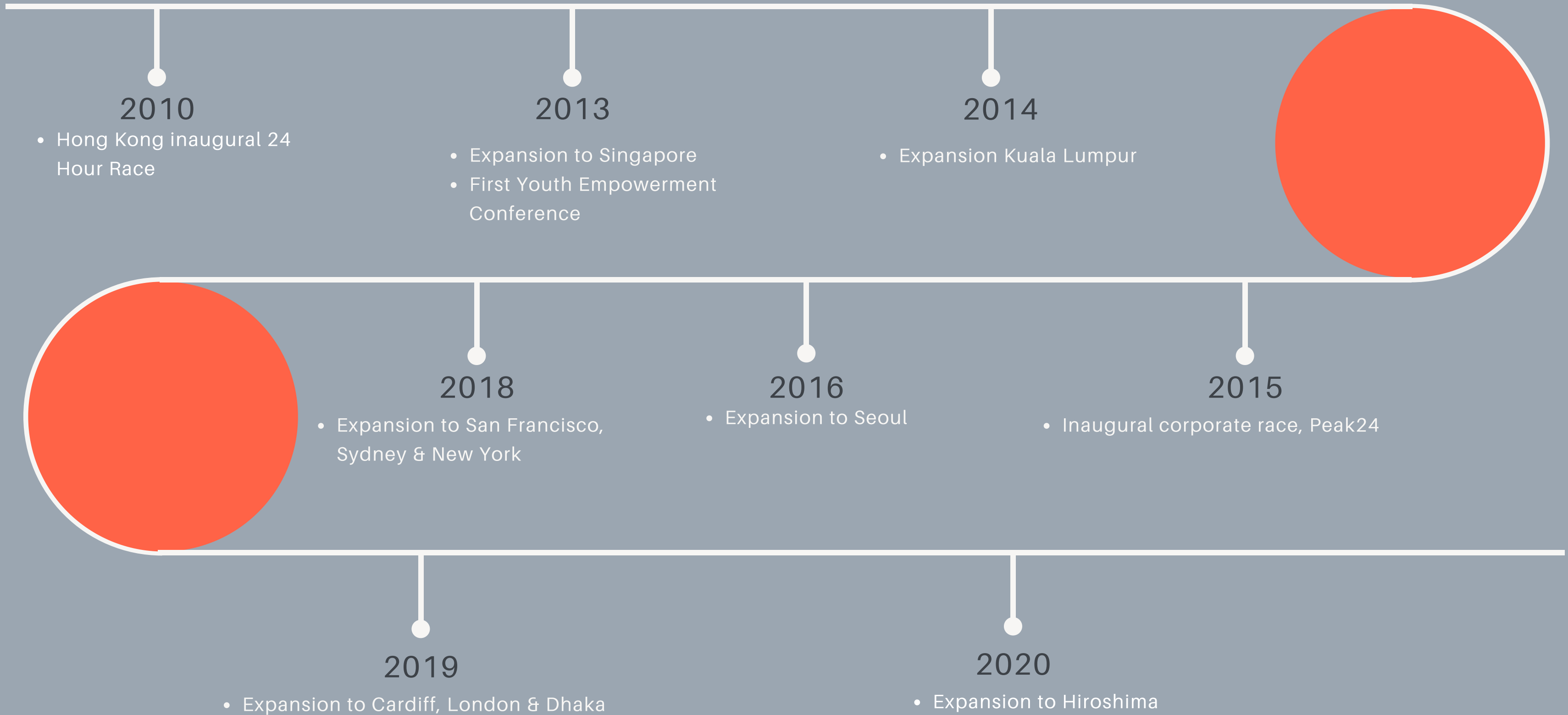
Since 2010, we have trained more than **700 student leaders** and worked with over **12,000 youths from 250 schools**. Through various awareness initiatives projects we have able been to support the freedom of over **2,000 victims of captivity**, contributed fund **dozens of rehabilitations centres**, and indirectly enable local law-enforcement to put traffickers behind bars.

Since 2010, we have grown to become the world's leading student-led movement combatting the scourge of modern day slavery.

Our initiatives are organised by youth for youth.

Our belief as a charity is to see a generation of youth not only aware of what modern day slavery is, but equipped, skilled and given the resources to make a tangible difference in whichever industry, field or walk of life they enter.

The Charity Through the Years





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Stories from around the world!

"RTSTT taught me to fully understand the importance of human trafficking awareness, and I now see the amount of effort the 24 Hour Race takes to combat human trafficking"

Renee, Singapore



"RTSTT inspired me when I saw so many people worldwide coming together to support the fight against human trafficking. I thought that it was so incredible to see the world uniting to defeat slavery."

Payton, San Francisco

"The 24 hour Race taught me how to lead a team, and to stay determined and passionate to do my part to stop human trafficking."

Jessica, Cardiff



"...advocating for the same cause."



"The actual 24 Hour Race was one of the most tiring things I've ever completed. RTSTT showed me that charity work doesn't have to be dull. It's not just about throwing money in a donation bag, but making sure there's a communal effort in which everyone can find their own reasons for supporting causes."

Victoria, Hong Kong

"Through RTSTT, I now believe that I can make a change. It taught me that making a difference wasn't exclusively for working adults with salaries and time, but rather that everyone is capable if they really want to, and in a fun way, at that."

Jakob, Singapore



"I have always wanted to take part in events that raise awareness about global problems and I came across 24 hour race through my friends. It was a great opportunity for me to play a role in raising awareness about slavery around the world. It was inspiring to see students from different backgrounds taking part in a sporting event to raise funds and awareness about the forgotten modern slavery."

Abhinav, Singapore



"It impacted me when I discovered that this movement was student-led. I felt the full impact of the 24 Hour Race when I finished the race and realized that I had run with students I didn't know, standing united, and fighting for the same cause."

Sharon, Kuala Lumpur



"The 24 Hour Race taught me so much about practical applications such as, how to work together with people even if they weren't my teammates."

Gustav, Singapore

"RTSTT inspired me to learn more about social and political issues that happen worldwide. It's been crazy inspiring seeing the impact that just a group of teenagers have by organising an event like the 24 Hour Race"

Kayla, Malaysia



Student Directors Testimonials



“ Isabella Lopez
Executive Director, Singapore

The 24 Hour Race creates positive community activities within the cities they are presented in. *The race helps students feel empowered to make changes to the world around them and also helps them realise the importance of their actions.* Not only has the race helped those who have been placed in the unfortunate circumstance of modern day slavery through fund raising and donations, the race has created a ripple effect of advocacy that dismantles the very systems that allow these things to happen. For example, the race teaches students about the effects that their consumption habits have.

A large part of this is through the purchase of fast fashion, that cause the demand for slave labour in less fortunate countries. This helps students to reflect and switch their habits toward more sustainable ones, causing a small ripple effect that could lower the demand of fast fashion, and in turn destroy the very system that requires the use of slave labour.

Personally, the race has allowed me to make personal connections with teachers, students and parents around the globe. It has given a strong network of like minded individuals, driven for change. It has taught me so many applicable real life skills that I feel will help me in the future. It definitely gave me a boost in terms of my interpersonal and professional abilities. My hopes are to continue to support the cause after my studies. The race is not just a short term commitment, it is a life long devotion.

“ Fiona Chiu

Executive Director, Hong Kong

Slavery is an issue persistent through place and time, with mutations that mask themselves in our modern society. Sheltered by my privilege, I grew up viewing slavery as a grave but secluded issue, with no actionable solution I could take as a young person. If I wasn't a doctor or lawyer, how was I meant to fight for the livelihoods of these individuals?

Being a part of the 24 Hour Race has enabled my contribution. Its impact transcends the boundaries of age, gender, experience and profession. *Through raising funds to rehabilitate victims of slavery, the race has given me a voice to advocate for those forgotten by society.* Through organising the race in such diverse communities across the world, it also serves as a wake-up call to those blinded by their privilege, myself included.

To me, the race represents the evolution of an idea born out of the determination to resolve an injustice. Aside from strengthening the vital skills of leadership, compassion and problem-solving, the most valuable thing I gained from this race was the reignition of my belief in an equal and just society.



“ Chelsea Tho

Executive Director, Kuala Lumpur

Despite its prevalence, human trafficking has yet to become an issue of concern to the youths of the world who would much rather focus on issues regarding their academics and social life. The 24 Hour Race ignites an opportunity of youths to give back to our community, truly making an impact for those in need through their support for charitable organisations fighting human trafficking, both emotionally and financially.

The movement forces youths to commit to a journey of dedicating themselves to combatting modern day slavery, especially for the organising committee which I was honoured to be apart of for two years. I learnt what it meant to invest in a cause, including the initiative, responsibility and accountability required to ensure I can achieve the best outcome for the race and the beneficiaries. I'm grateful to have participated in such an empowering movement that will only continue to grow stronger and shed more light on modern day slavery.



“ Hayley Lai

Executive Director, Cardiff



From school visits to hosting virtual events to collaborative fundraising projects such as Operation 24, the 24 Hour Race reminds us that the statistics on slavery and human trafficking involve real people — they aren't just numbers. With each race, *we demonstrate to more and more students that they hold a great deal of potential and power to evoke change on their families, schools and communities.*

I am incredibly grateful for the extraordinary experience of working with the 24 Hour Race family. This opportunity has redefined my idea of leadership, and I've come to recognise it as staying committed and remaining tenacious in moments of hardship, and inspiring others to do the same.



Est. 2010



“ Clara Zibell

Executive Director, London

Working to bring the 24 Hour Race halfway across the world was something unlike which I had never expected. As opposed to the more established races such as KL and HK, the most difficult part was getting the word out—in a place where no one had ever heard of us.

I am forever grateful to have been a part of this journey; working with the 24 Hour Race helped orient me to my future career. I grew tremendously as a leader and today I feel empowered by this global movement. I have hope in our generation because I've been able to see first hand the benefits a race brings to the community and what happens when we all work together.



Eraj Uzoqov

Marketing Director, Hong Kong



Being a part of this race made me realize how everyone, in one way or another, contributes to the deterioration of modern-day slavery across the globe. That realization comes with responsibility - *it empowers students with a desire and ability to make further impacts in combating the global issue:* be it by reconsidering daily actions that contribute to the slavery, by volunteering in other NGOs or by expanding the Race to other cities.

The 24 Hour Race for me is working together with enthusiastic and inspiring people, developing numerous communication and work-essential skills, overcoming challenges and getting to know aspiring individuals, who have turned their passions into bringing positive changes. All that while tackling a global issue and having a hands-on experience of turning the power of youth into a driving force of change in the world.



Est. 2010

Thank you!

We look forward to writing our next chapter with you.